

Year 1 Fall	BUSI 1520U Business Computer Applications	BUSI 1010U Critical Thinking and Ethics	BUSI 1600U Management of the Enterprise	BUSI 1915U Fundamentals of Business Mathematics	ECON 2010U Macroeconomics
Year 1 Winter	BUSI 1130U Introduction to Financial Accounting	BUSI 1020U Business Skills and Communications	General Elective	BUSI 1916U Mathematical Analysis for Business	ECON 2020U Macroeconomics
Year 2 Fall	BUSI 2180U Introduction to Managerial Accounting	*BUSI 2200U Marketing Management or General Elective	BUSI 2311U Organizational Behaviour	BUSI 1450U Statistics	BUSI 2401U Finance I
Year 2 Winter	BUSI Elective BUSI 1700U BUSI 2570U BUSI 2620U	*BUSI 2200U Marketing Management or General Elective	BUSI 2312U Introduction to Human Resources Management	BUSI 2603U Introduction to Operations Management	BUSI 2402U Finance II
Year 3 Fall	*BUSI 2040U Information Systems or BUSI 3705U Legal Environment of Business	*BUSI 3260U Marketing Research or Marketing Elective Course BUSI 3200U BUSI 4230U BUSI 4210U	BUSI 3210U Consumer Behaviour	BUSI 3503U E-Marketing	General Elective
Year 3 Winter	*BUSI 2040U Information Systems or BUSI 3705U Legal Environment of Business	*BUSI 3260U Marketing Research or Marketing Elective Course BUSI 3250U BUSI 3290U BUSI 4280U BUSI 4290U	Marketing Elective Course BUSI 3250U BUSI 3290U BUSI 4280U BUSI 4290U	Open Elective	Open Elective
Year 4 Fall	*XBIT 4500U Capstone or BUSI 4701U Strategic Management	Marketing Elective Course BUSI 3200U BUSI 4230U BUSI 4210U	Marketing Elective Course BUSI 3200U BUSI 4230U BUSI 4210U	BUSI Elective	Open Elective
Year 4 Winter	*XBIT 4500U Capstone or BUSI 4701U Strategic Management	BUSI 4220U Marketing Strategy	Marketing Elective Course BUSI 3250U BUSI 3290U BUSI 4280U BUSI 4290U	BUSI Elective	Open Elective

*Where there is an option to select between two courses, **BOTH courses must be taken**, however you can choose whether to take the course in the fall or winter term.

Information contained herein is subject to change at the discretion of the Faculty of Business and I.T., and is distributed to students for course schedule planning assistance. Any questions should be addressed to the FBIT Academic Advising office (fbitadvising@ontariotechu.ca).

Note: attempting to register for courses from different year-levels may result in scheduling-conflicts.

FBIT elective list: <https://businessandit.ontariotechu.ca/undergraduate/academic-support/electives.php>